THE LAILA FRANCE SHOW

MEDIA + BRAND PARTNERSHIPS + WOMEN'S EMPOWERMENT

Podcast • YouTube • Social • Community • Purpose

A women-led platform empowering women to prepare for life's unexpected changes, build financial confidence, reclaim their identity and live with purpose.



100K+	20K+	35K+	YOUTUBE SILVER
YouTube subscribers	Avg. episode views	Instagram followers	Creator Award

NATIONAL RADIO MEDIA RECOGNITION

Laila France was featured in a nationally distributed radio interview aired on **68 tracked U.S. stations, with an estimated audience of 2.1 million.**

THE PLATFORM

Preparedness + Financial Confidence + Health + Reinvention + Purpose

THE AUDIENCE

Women seeking practical guidance, emotional resilience, greater independence and a more confident next chapter.

KNOW → PREPARE → REBUILD → THRIVE

WHY BRANDS PARTNER

TRUST	Personal storytelling and expert-led conversations.
RELEVANCE	Finance, law, wellness, family and lifestyle.
VISIBILITY	Host-read features, branded visuals and episode links.
CONTINUITY	Multi-episode exposure builds recognition.

More than a podcast. Know Before You Need To.

THE CONVERSATIONS THAT MATTER

BE PREPARED Estate planning, insurance, financial readiness and protecting the people we love.	**NAVIGATE CHANGE** Grief, resilience, emotional well-being and life after unexpected loss.
REINVENT WITH PURPOSE Confidence, personal growth, new beginnings and finding your voice.	**LEARN FROM EXPERTS** Meaningful interviews with professionals and women sharing lived experience.

WAYS TO COLLABORATE

Brand storytelling • Episode integrations • Multi-episode partnerships • Expert conversations • Community initiatives • Social amplification • Speaking and live experiences

IDEAL PARTNER CATEGORIES

Financial services • Insurance • Estate planning • Health and wellness • Mental well-being • Education • Beauty • Travel • Lifestyle • Technology

LET'S CREATE MEANINGFUL IMPACT TOGETHER

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